



Distributed by: **WAXIE**®



Retail Guest Loyalty While Retaining Maximum Occupancy

Success in the hospitality sector depends largely on guest loyalty. And all it takes is one negative review about odorous accommodations on a site like TripAdvisor or Yelp, because the competition is a click or phone call away. Fresh Wave® IAQ offers hotels, motels, resorts, cabins, ski lodges and cruise ships a fast, effective and safe odor removal tool, with solutions for towels and linens, bathrooms, surfaces and the air. Odor-related guest complaints are a thing of the past with Fresh Wave IAQ.

Fresh Wave IAQ is free of harmful VOC's, harsh and flammable chemicals and is recognized for safer chemistry by the Environmental Protection Agency's "Design for the Environment" program.

Problem:

Ongoing odors from cigar and cigarette smoke, wet bathing suits, must, mildew, vomit, bathroom odors, dumpster areas and compactor rooms.

Solution:

Fresh Wave IAQ odor eliminating products to eliminate odors, not mask them.

Business Benefit:

Guests do not return to a lodging environment that smells bad. No hotel or motel is truly clean unless it is odor free.

WHAT MAKES FRESH WAVE IAQ DIFFERENT?

- Eliminates Odor – Not a “masking agent”; contains no irritating fragrances.
- Broad Spectrum – Works on virtually every odor.
- Multiple Solutions – Provides delivery methods to address every odor issue.
- Safe – SDS reads like water.
- HMIS Classifications: Health – 0, Flammability – 0, Reactivity – 0, Protective Equipment – NONE.
- Green – Recognized by the EPA’s “Safer Choice” program.

Our Science

WHAT IS FRESH WAVE IAQ?

- A proprietary blend of naturally occurring plant extracts, non-ionic food-grade surfactants and purified water.

Natural Ingredients



Water



Lime



Pine Needles



Aniseed



Clove



Cedarwood

HOW DOES IT WORK WITHOUT USING “MASKING AGENTS”?

1. Contact/Adsorption – Fresh Wave IAQ molecules released into the air or applied to surfaces make contact with odor molecules via opposing electrostatic charges and random contact.
2. Solubility – Fresh Wave IAQ’s formulation enhances the solubility of gases (all odors are gases).
3. Absorption – Enhanced solubility of the gas leads to absorption of the odor gas.
4. Chemical Reaction – Fresh Wave IAQ modifies the odor molecule to a non-odorous state so that the odor can no longer be detected by the human olfactory system.
5. Biodegradation – Food for bacteria.

THE ODOR IS GONE AND WILL NOT RETURN.

IS IT SAFE?

- Flash Point – None
- Tox Data – Non-toxic, per EPA guidelines
- VOC Data – No hazardous VOCs
- Ecological – Does not bioaccumulate
- Fresh Wave IAQ Gel and Air & Surface Liquid have earned Safer Choice recognition, www.epa.gov/saferchoice.



Products



For maximum coverage, use with the Waxie Dry Vapor Smoke & Odor Eliminator.

AIR & SURFACE LIQUID AND SPRAY (RTU)

A rapid and targeted method of odor elimination. Instantly bonds to and eliminates odor molecules. The Air & Surface Liquid and Spray have an initial mild aroma, a result of the natural essential oil formula, that quickly dissipates.

Objective: The absence of odor.

Advantage: Eliminate “lost” revenues. Get the room back “on the market” the next day.

Ideal For:

- **Hotel Rooms:** Deliver with the Waxie Dry Vapor Smoke & Odor Eliminator
- **Maintenance Carts:** Place the Air & Surface 32-oz. Spray on every cart.
- **Lobbies, Meeting Rooms, Fitness Centers, Childcare Facilities**
- **Housekeeping:** Use the Air & Surface Liquid to eliminate odors from vomit, urine and sewage.
- **Mop Heads:** Add to mop buckets.
- **Drains:** Provides temporary relief of odor gases in problem drains.

Available in		Item #
2 oz. Spray	48/cs	160411
32 oz. Spray	12/cs	160417
1 Gallon Liquid	4/cs	160416
5 Gallon Liquid	BIB	166200
Waxie Dry Vapor Machine	1	579100



Fresh Wave IAQ Gel has earned Safer Choice recognition,
www.epa.gov/saferchoice

Products



For maximum coverage, use with the Waxie Dry Vapor Smoke & Odor Eliminator.

SMOKE AWAY AIR & FABRIC LIQUID & SPRAYS

Specially formulated to eliminate odors caused by tobacco and cannabis smoke. Smoke Away Air & Fabric Liquid and Spray can be used in a wide variety of shared and common spaces for fast, targeted odor removal. The Smoke Away products employ our safe and effective basic chemistry of plant oils and water with the addition of mint to address smoke odors like no other product available on the market.

Ideal For:

- Lobbies and Shared Common Areas
- Designated Smoked Areas
- Meeting Rooms
- **Hotel Rooms:** Deliver with the Waxie Dry Vapor Smoke & Odor Eliminator.
- **Maintenance Carts:** Place the Smoke Away Air & Fabric 32-oz. Spray on every cart.
- **Housekeeping:** Use the 1-gallon size for adding to rinse water in mop buckets.
- **Gaming Floor:** Use the Waxie Dry Vapor Smoke & Odor Eliminator as an alternative to dangerous ozone generators.

Available in		Item #
32 oz. Spray	12/cs	166400
1 Gallon Liquid	4/cs	166401
Waxie Dry Vapor Machine	1	579100

Products



8 oz. Gel Wall Mount Unit

GEL

A passive, continuous-release formulation that works around the clock to provide constant odor elimination, day or night. The Gel has an initial mild aroma that quickly dissipates.

Ideal For:

- Lobbies
- Common Areas
- Restrooms
- Fitness Centers
- Janitorial Closets
- Hallways
- Guest Rooms
 - Use a Gel Wall Mount Unit where appropriate.
 - Covers approximately 250 square feet for 30 days.
 - Refill with the 2 or 5-gallon pail, save approximately 47% per 8 oz.



Fresh Wave IAQ Gel has earned Safer Choice recognition,
www.epa.gov/saferchoice

Available in		Item #
8 oz.	12/cs	160410
2 Gallon	2/cs	160412
Gel Wall Mount Unit	6/cs	160413

Products



SPRAY GEL

For immediate, targeted odor elimination, spray Fresh Wave IAQ Spray Gel onto the trash, refuse or compost area to completely cover the source of the odor. This is a topical application. Apply as needed evenly and thoroughly to fully cover the odorous materials. The Spray Gel is designed to allow odorous gases to pass through a barrier of sticky Gel. Upon passing through the Gel layer, the odorous gases are eliminated.

Ideal For:

- Food Waste Dumpsters and Trash Compactors
- Odorous Waste Receptacles
- Composing Bins or Receptacles
- Apply with the 32-oz. trigger sprayer in smaller applications. For larger applications, apply with a handheld pump-up sprayer, backpack sprayer or airless sprayer. Use a fan or wave up.



Available in		Item #
32 oz.	6/cs	160418
1 Gallon	4/cs	160419



CARPET & UPHOLSTERY ADDITIVE

Penetrates deep into pile and fabric weave to bond with and eliminate even the most embedded odors, including must, mildew, pet odors, urine, feces, perspiration and vomit.

Ideal For:

- **Hot Water Extraction (HWE) & Bonnett Cleaning:** Use in pre-spray, hot water rinse/extract and/or post-spray using a Hudson Sprayer. Apply to fabric with a scrub brush and wash bucket.



Available in		Item #
1 Gallon	4/cs	1077701
5 Gallon	BIB	1077702

Products



PEARL PACKS & VACUUM PEARLS

Vacuums are an essential cleaning tool, but the odors that linger in carpets and upholstery get sucked up by vacuums and blown out as exhaust. Guest will be annoyed by this “stale and unpleasant” odor. This is one more way to provide your guest with the absence of odor when they arrive in their room. Each pack and scoop can last up to 30 days.

Ideal For:

- Deodorizing Vacuum Cleaner Exhaust:
 - Pour 1 scoop of Vacuum Pearls, or drop 1 Pearl Pack directly into the vacuum cleaner bag.



Available in		Item #
VacPacks (30 Packs)	6 tb/cs	166004
VacPacks (150 Packs)	2 pl/cs	1077703
VacPearls (70 Scoops)	6 tb/cs	166003
VacPearls (280 Scoops)	2 pl/cs	1077704



LAUNDRY ADDITIVE

Many commercial detergents are designed to remove dirt and stains, but fail to adequately address odor issues. Use the Laundry Additive in addition to detergent to eliminate odors from problem laundry, including must, mildew, urine, feces, vomit, and perspiration.

Advantage: Expense reduction: only one wash cycle will be required, resulting in the use of less water, less energy and, most importantly, less labor.

Ideal For:

- Uniforms, Microfibers, Linens, Towels, and Mop Heads



Available in		Item #
1 Gallon	4/cs	530020
5 Gallon	BIB	530021
5 Gallon Concentrate	BIB	530008

Equipment



THE WAXIE DRY VAPOR SMOKE & ODOR ELIMINATOR

The Waxie Dry Vapor Smoke & Odor Eliminator disburse minute size Fresh Wave IAQ molecules into the air. These minute particles enhance the odor elimination characteristics of Fresh Wave IAQ Liquids, eliminating malodors in the air and on surfaces while also penetrating deep into draperies, upholstery, bedding, wallpaper, carpets & other surfaces.

Objective: The absence of odor.

Advantage: The smaller the droplet, the greater degree of penetration. The smaller the droplets, the more Fresh Wave IAQ vapor surface area there is to make contact with and eliminate the odor.

Ideal For:

- Hotel Rooms
- Resort Lodging Rooms
- Time Shares
- Meeting & Event Rooms

Available in	Item #
Waxie Dry Vapor Machine	1 579100



STATIONARY VAPOR PHASE UNIT

The Stationary Vapor Phase Unit possesses the same vapor odor elimination advantages as the mobile unit. End users find it ideal for centralized odor problems that are severe, persistent, and ongoing, such as placement adjacent to a compactor.

Ideal For:

- Dumpster and Compactor Rooms
- Large Spaces

Available in	Item #
Stationary Vapor Phase Unit (S130)	1 570001



Fresh Wave IAQ is manufactured by and a registered trademark of: OMI Industries
 One Corporate Drive, Suite 100, Long Grove, Illinois 60047
 Phone: 800-662-6367 | Fax: 847-304-7855 | www.FreshWaveIAQ.com

Distributed by: **WAXIE**®

Corporate Headquarters
 9353 Waxie Way, San Diego, CA 92123
 (800) 995-4466 | www.waxie.com